**Sample Outline for CDA Witness Talk**

**(You may use this in conjunction with the WAYS TO GIVE presentation, or independently)**

Good morning/afternoon/evening. I am \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and am a member of this parish. It is my pleasure to share with you an opportunity to live your faith and help those in need across our Diocese.

Many of you know about the Charity and Development Appeal, the CDA. It is our one annual appeal that supports so many in our community. What you may not know is that the CDA provides critical annual funding to many of our Catholic organizations and ministries helping important people like seminarians and priests, programs for the elderly, young adults in our Catholic Newman Centers, it helps with diaconate formation, kids in Catholic schools and in our parish faith formation classes, 7 different women’s clinics, countless programs for young families, and several programs for the homeless. The CDA supports more than 70 different Catholic agencies and ministries helping people in need.

I/We have supported the CDA for \_\_\_\_ years. We support the CDA because \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

We are especially fond of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, which is receives CDA funding each year.

This charity/ministry is important to us because \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

The CDA is love and faith in action. Through the Charity and Development Appeal, your gift will go farther and help more people. It can help more than one parish, more than one program and more than one agency. I invite you now to make your gift to the CDA. If you have already completed a commitment card or made a gift online, **thank you** for your support! You do not need to complete another card today.

If you have not yet made your gift, I invite you to do so today. There are four ways to give:

***(Check with the pastor prior to the kickoff weekend to see if using a mobile device during this time is allowed... if not, modify the script... this also goes with the PowerPoint slides “Ways to Give” which can be found in the Parish Resources Section of dphx.org/cda)***

1. Make your gift online at give.dphx.org
   1. This is the fastest way for your gift to get processed and acknowledged
   2. You can make a one-time gift, monthly gift, or an annual pledge to be paid off before the end of the year.
   3. Encourage people to pull out their phones right then to go online and make a gift.
      1. Be sure to note the difference between the recurring monthly, one-time or pledge options to make a gift.
2. QR Code
   1. Scan the QR code printed on many different CDA pieces
   2. It will take you directly to the CDA donation page on your mobile device
3. Take home a CDA Envelope after Mass *(hold up the pledge card and envelope)*
   1. Show the contents inside the envelope – the form and the yellow reply envelope
   2. Review the check boxes for a **monthly** or **one-time** gift and check one, or write your gift amount
   3. Complete the Payment Details section with the amount enclosed and balance remaining
   4. On the back, fill in your name, address, phone and/or email
   5. Once you have completed the card, please detach, and place the commitment card and any payment back into the envelope. You may mail the gift back to us in the yellow envelope, or return to the parish for processing next week.
4. Call the CDA Office at **602-354-2235** during normal business hours M-F for assistance making your gift, or if you have any questions.

Let the light of Christ shine through you with a gift to the Charity and Development Appeal!

Thank you once again for your support of the wonderful work of the Charity and Development Appeal!